

# INTRODUCTION

Economy, business and trade play a primary role in the life of each individual. Each of us earns and spends money, consumes resources, pays taxes, buys goods and services, accomplishes transactions, compares profits and charges, compares prices and economic situations, analyses possibilities and necessities.

Presently there are difficult processes in the integral economics of man. Economic development of a many countries was slowed; everywhere there is unemployment, price advance, inflation of money.

Interest to the new, effective integral economics increases sharply in these conditions. Life of everyone, growth of its quality and productivity must become the primary purpose of integral economics. **The integral economics is named the economics of a man. A (man) human being, satisfaction of her/his rights and necessities, increase of welfare, quality and duration of life is the main figure in the integral economics of man.**

**The integral economics of man (integral human economics) – this is a new type of economics in which to improve the quality and length of life of each person are integrated, that is, extended to the new, higher level, as soon as possible all the achievements of science and practice around the world.**

In contrast to other economic theories in the integral economics of man the main human figure – is the man himself, the satisfaction of her/his rights and needs, improving well-being and quality of life.

In the integral economics of man people are integrated in the value of the corresponding achievement indicators of all countries in economics, management, legal, science, resource saving and environmental protection, information technologies. At the same time the economics of man integrates all human goals, resources,

technologies, projects, programmes and outcomes for effective economic and social development of a person.

Until now, the time factor, which is the most important for every person, does not become a priority if to compare with resource and financial performance. For an example, until now the population of each country (the number of lives), life expectancy and quality of life indicators are not a priority of the values of income and expenditure in the gross domestic product (GDP).

**So far, neither natural resources, nor time, nor human life itself is considered to be the most important components of modern economics. Meanwhile, with no natural resources, without the time and life, further effective development of economy is impossible.** The integral economics of man covers natural resources, time and human life itself – the number of people's, quality of life and life expectancy.

**The processes of integration of economy of Europe with world economy are particularly important for integral economics of man. These processes influence on all countries, all companies and organizations, all money, prices, all goods and services, all the most important indicators of economy of every human being.**

The major value for a human being has a factor of time. However, in spite of the fact that the factor of time influences on life of everyone, this fact until now is under evaluated. Until now the factor of time, which is the most important for everyone, is not a priority if to compare it to resource and financial indicators. For instance, average human life time, price of his/her time in every activity are not priority indicators in difference of profit or GDP per capita, etc.

There is now sharp need in the effective use of all achievements of world science and practice. The achievements of all countries in

integral economics, management, juridical science, in resources saving and protection of environment, in information technologies are integrated and summarized at new, higher level in the integral economics of man. At the same time all goals, resources, technologies, projects, programs and results for effective economic and social development of a human being, are integrated in the integral economics of man.

**The new concepts and methods of integral economics of man have been developed in this book first time: integral systems of development of a human being, the balance of indicators of economic and social development of a human being, pyramids of life of a human being. Every without exception major factor of development of integral economics of man has been integrated firstly in the integral systems, in integral balances of indicators and in the pyramids of life: human factors, productivity, financial, manager's and informative factors, factors of economic freedom, scientific and technical advance, consumer demand and supply, factors of quality of life, number of lives and life time of a human being.**

**Workings of the greatest thinkers, economists and managers of all times and countries were applied first for the selection of major factors and priorities of development of integral economics of man. The integral economics of man can be used in every country, a region, a city, on companys, in organizations and establishments.**

The materials of journeys of authors to Russia, Great Britain, France, Germany, Italy, Spain, Netherlands, Denmark, Sweden, Switzerland, Austria, Serbia, Slovenia, Croatia, Poland, Hungary, Czech Republic, Slovakia, Romania, Bulgaria, Greece, Turkey and to other countries have been applied in the book.