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## **Features of formation and development of public-private partnerships in the social sector**

In the article the features of the formation and development of public-private partnerships in the social sphere, defined specificity and major problems and proposed directions for improving this process.

**Key words:** social affairs, public administration, public-private partnership, transformation processes, social conditions.

In Ukraine, the feasibility of using public-private partnerships in the social sector emphasizes low use of advanced management techniques - have long been the object specified area of direct state control, especially because now requires the use of potential entrepreneurs. In addition, the social sector especially high resource requirements for achieving the objectives of socio-economic development. The common and most severe for all industries and activities social problem is lack of stable and adequate funding, the consequence is the deterioration of service quality and service, reducing their volume. This increases the public's demand for data services, requirements for service, quality and socio-economic efficiency of the institutions created a contradiction that can be solved by means of fundraising businesses.

Corruption is one of the key problems of open collaboration between business and government in the implementation of social projects because it prevents the process of establishing an effective balance the interests of government and private enterprise in order to play some of the economic potential of the country, blocking mechanisms to protect the socio-economic interests of the population, limiting the participation of public control measures but every socio-economic growth. This thesis demonstrates the practice of national project

Private companies and organizations that are actively involved in the

implementation of government social initiatives receive from interaction with the state a number of benefits that can significantly improve the competitiveness of the state's image as a partner, the efficiency and stability of the business so that it reduces risk and increases quality of much management. Close, systematic cooperation with the state saves a strong position in the market, the ability to carefully calculate its potential for the future and achieve not only social order state, and consistently improve the social status of its workforce, which in turn helps to strengthen labor discipline. This enables you to improve results even in a crisis.

Analysis of the above material indicates the following:

1. Joint cooperation of government agencies and private enterprise in solving problems of social development, particularly in the implementation of national programs offers great additional features in the best interests of both parties, improve management and performance management, implementation of state social programs, despite the difficulties of the crisis.

2. Business Networking allows for joint planning of public social projects, increasing the responsibility of both parties for the execution of that plan objectives.

3. Today, there is a clear objective need of modernization and economic transformation, social renewal in both the public and private sectors not only requires their cooperation, but also the interests of society in its implementation. The presence of trust between government, business and the active part of society will mean that updates the economy becomes a reality.